

*Michigan's Top 10
Strategic Education Plan:
Communication Plan &
Graduation Rate Metrics*

*State Board of Education
September 8, 2020*



Communications Strategy



Rebranding Top 10 Strategic Education Plan

- Identifying audiences, messages, and tools
- Short-term focus (0-3 months)
 - Website
 - Electronic one-pager with plan highlights
 - Electronic booklet of all plan components
 - Education organizations and their meetings
 - MDE internal meetings
 - Universal PowerPoint

Goals

- Expand early childhood learning opportunities
- Improve early literacy achievement
- Improve the health, safety, and wellness of all learners
- Expand secondary learning opportunities for all students
- Increase the percentage of all students who graduate from high school
- Increase the percentage of adults with a post-secondary credential
- Increase the numbers of certified teachers in areas of shortage
- Provide adequate and equitable school funding



Contributions

Many influencing factors contribute to a student's graduation from high school.



All Students

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	79.79%	79.65%	80.18%	80.64%	81.41%	1.62 p.p.
5-Year	81.99%	82.81%	82.76%	83.22%	83.79%	1.80 p.p.
6-Year	81.25%	82.67%	83.56%	83.45%	83.96%	2.71 p.p.



Gender

Female

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	83.76%	83.46%	83.75%	84.20%	84.83%	1.07 p.p.
5-Year	85.80%	86.36%	86.19%	86.48%	87.02%	1.22 p.p.
6-Year	85.20%	86.41%	87.11%	86.84%	87.27%	2.07 p.p.

Male

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	76.00%	76.04%	76.77%	77.21%	78.17%	2.17 p.p.
5-Year	78.33%	79.42%	79.51%	80.10%	80.67%	2.34 p.p.
6-Year	77.54%	79.08%	80.18%	80.24%	80.80%	3.26 p.p.

Race/Ethnicity

Asian

Student Group	Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
Asian	4-Year	90.77%	90.20%	90.71%	91.19%	91.55%	0.78 p.p.
Asian	5-Year	91.81%	92.58%	92.40%	92.20%	93.50%	1.69 p.p.
Asian	6-Year	90.97%	92.25%	93.19%	92.60%	92.72%	1.75 p.p.

Black/African American

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	67.31%	67.36%	68.55%	69.98%	70.23%	2.92 p.p.
5-Year	69.36%	71.42%	71.66%	72.45%	73.57%	4.21 p.p.
6-Year	66.63%	70.26%	72.47%	72.62%	73.49%	6.86 p.p.

Race/Ethnicity

Hispanic or Latino

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	72.07%	72.60%	73.29%	74.38%	76.55%	4.48 p.p.
5-Year	73.68%	75.49%	76.67%	77.12%	77.86%	4.18 p.p.
6-Year	73.49%	74.66%	76.80%	77.71%	78.10%	4.61 p.p.

Native American or Alaska Native

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	70.88%	66.57%	67.52%	70.12%	69.94%	-0.94 p.p.
5-Year	70.58%	73.39%	71.00%	71.12%	74.02%	3.44 p.p.
6-Year	68.50%	71.23%	75.03%	71.50%	72.03%	3.53 p.p.

Race/Ethnicity

Native Hawaiian or Other Pacific Islander

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	76.67%	77.68%	84.96%	86.84%	80.91%	4.24 p.p.
5-Year	76.15%	79.67%	85.59%	85.71%	88.74%	12.59 p.p.
6-Year	76.92%	81.60%	85.47%	84.82%	86.55%	9.63 p.p.

Race/Ethnicity

Two or More Races

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	74.74%	73.67%	74.68%	74.89%	76.16%	1.42 p.p.
5-Year	78.54%	78.26%	77.44%	78.07%	78.52%	-0.02 p.p.
6-Year	79.36%	79.97%	79.64%	77.98%	78.86%	-0.50 p.p.

White

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	83.48%	83.38%	83.74%	83.88%	84.65%	1.17 p.p.
5-Year	85.75%	86.23%	86.08%	86.53%	86.89%	1.14 p.p.
6-Year	85.71%	86.35%	86.83%	86.70%	87.18%	1.47 p.p.

Economically Disadvantaged

Economically Disadvantaged

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	67.48%	67.10%	67.90%	69.98%	70.77%	3.29 p.p.
5-Year	71.51%	72.87%	72.30%	71.70%	74.60%	3.09 p.p.
6-Year	71.01%	73.14%	74.19%	73.00%	73.22%	2.21 p.p.

Not Economically Disadvantaged

Cohort	2015	2016	2017	2018	2019	percentage point (p.p.) change
4-Year	n/a	n/a	n/a	89.73%	90.48%	0.75 p.p.
5-Year	n/a	n/a	n/a	91.25%	91.49%	0.24 p.p.
6-Year	n/a	n/a	n/a	90.57%	91.41%	0.84 p.p.

English Learners

English Learner Status

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	72.14%	72.11%	69.38%	71.24%	73.18%	1.04 p.p.
5-Year	76.84%	78.59%	79.03%	75.72%	77.77%	0.93 p.p.
6-Year	76.14%	78.96%	80.91%	80.56%	77.35%	1.21 p.p.

Not English Learner

Cohort	2015	2016	2017	2018	2019	percentage point (p.p.) change
4-Year	n/a	n/a	n/a	81.02%	81.79%	0.77 p.p.
5-Year	n/a	n/a	n/a	83.47%	84.03%	0.56 p.p.
6-Year	n/a	n/a	n/a	83.54%	84.18%	0.64 p.p.

Students with Disabilities

Students with Disabilities

Cohort	2015	2016	2017	2018	2019	4-year percentage point (p.p.) change
4-Year	57.12%	55.35%	56.67%	57.46%	57.84%	0.72 p.p.
5-Year	62.24%	63.55%	61.96%	62.67%	63.02%	0.78 p.p.
6-Year	63.41%	64.15%	65.34%	63.53%	64.26%	0.85 p.p.

Students without Disabilities

Cohort	2015	2016	2017	2018	2019	percentage point (p.p.) change
4-Year	n/a	n/a	n/a	83.69%	84.51%	0.82 p.p.
5-Year	n/a	n/a	n/a	85.84%	86.44%	0.60 p.p.
6-Year	n/a	n/a	n/a	85.92%	86.44%	0.52 p.p.

Efforts to Improve High School Graduation Rates

Strategies to increase graduation rates:

- Provide a repository for district contributions of best practices
- Convene educators to share best practices
- Create and share written documents about best practices
- Offer additional supports as requested



Additional Contributions to Improve High School Graduation Rates

The Path Forward: an “All Ed,” all hands-on-deck approach to improvement of student outcomes

- Special Education Instructional Leadership Network
 - Partnership with Michigan Association of Intermediate School Administrators
- Focus on inclusion and quality tier one instruction
- Early Warning Intervention and Monitoring Systems (EWIMS - supports all students)
- Personal curriculum (available to all students)



Additional Contributions to Improve High School Graduation Rates

Career Technical Education (CTE), Early Middle College (EMC), Dual Enrollment, Advanced Placement (AP), and International Baccalaureate (IB) are opportunities for students to engage with learning in different ways.



Thank You!

Sheila Alles, Chief Deputy Superintendent

Dr. Venessa Keesler, Deputy Superintendent

Educator, Student, and School Supports Division

Dr. Scott Koenigsknecht, Deputy Superintendent

P-20 System and Student Transitions Division

*Kelly Siciliano Carter, Director
Office of Strategic Planning*

